



WORK SHOWCASE & CREDENTIALS

Product Launches | Brand Activation | Integrated Marketing





A BIT ABOUT SUCCESS PROMOS & EVENTS PVT. LTD- EXPERIENTIAL MARKETING

Success Promos & Events Pvt. Ltd is an integrated marketing company having it's registered office in Chandigarh & branch offices in New Delhi, Mumbai .

Our team of vast experienced professionals is well-versed with latest market trends & technologies which help them to present best concepts for the events.

Core team of over 30 experiential marketing experts bringing over 150 years of experience and an in-depth understanding of Indian consumers

Worked with over 200 brands on more than 1000 experiential marketing campaigns

OUR CLIENTS



LG
Life's Good

RELIANCE

SUNSKILK

FMCG

Telecom

Media

IT

NGO

Pharma

Automobile

Liquor

Tobacco

Consumer Electronics

Real Estate



Tupperware®



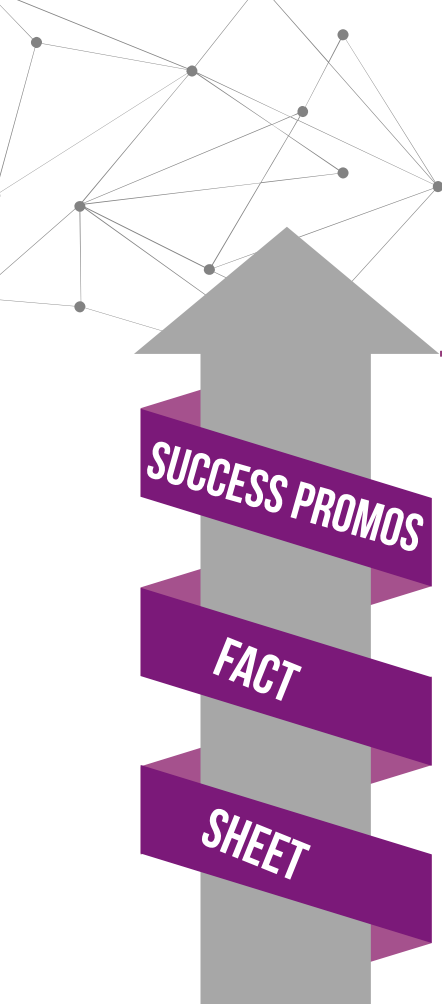
DDB®mudra

groupm



Leo Burnett



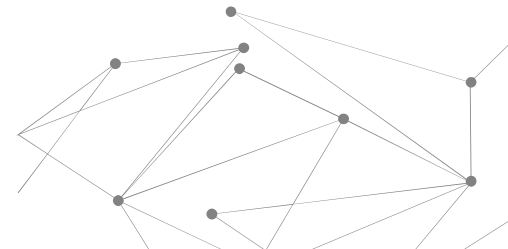


**14 YEARS OF DELIVERING EXCEPTIONAL
EXECUTION**

3 BRANCH OFFICES

1000 PLUS DOMESTIC PROJECTS

30+ EMPLOYEES



OUR BRANCHES

Delhi | Mumbai | Chandigarh

OUR ASSOCIATES

Kolkata
Bangalore
Rajasthan
Uttar Pradesh
Bihar
Madhya Pradesh
Goa
Hyderabad
Chennai
Gujarat



WHATEVER YOUR MARKETING CHALLENGE, WE HAVE A SOLUTION

Consumer Promotions | Institutional Activations | Retail Activations
| Trade Marketing | Roadshows

Mall Activations | Concerts | Award Ceremonies | Conferences & Seminars

Rural Activations | Cause Marketing Campaigns | Corporate Activations |



Ideas & innovation **CREATIVITY** brand integration **STRATEGIC FOCUS** entrepreneurship

ON PROJECT EXPERIENCE national network **SINGLE WINDOW END TO END BTL SOLUTIONS**

SUCCESS PROMOS ADVANTAGE

- 🔑 Stretch possibilities within the client budget
- 🔑 Give maximum results
- 🔑 Provide 100% ownership, accountability,
- 🔑 Develop partnership
- 🔑 Offer evaluation & measurement





TOUCH MORE THAN 24 CITIES ON
ONE PROJECT

A RECORD OF EXECUTING MORE THAN
40+ PROJECTS IN A MONTH

A RECORD OF EXECUTING MORE THAN
1500 + SCHOOLS IN A YEAR





EVENTS

- Conferences
- Launches
- Concerts
- Awards Nights
- Exhibitions





EVENTS

HEIDELBERGCEMENT

Heidelberg Cements Dealer Meet



Executed the event in Delhi with 1000 dealers present from across MP and Bihar.

Event witnessed electrifying LIVE performances by Jassi, Krushna Sudesh and Mamta Sharma.

Executed the event end to end for HDS.



CONFERENCES

- Mountain Dew
- AOC
- HSBC
- SONY CHANNEL
- PTU
- STAR TV





PRODUCT LAUNCHES

- AOC
- RICOH
- DISH TV LOGO
- PHILIPS





EXHIBITIONS

- NBC – Agro Teach -Chandigarh
- NBC Indo Rail – Luckn9ow
- JCB - Chandigarh
- Tupperware – Chennai
- Oerlikon - Chandigarh





SPECIAL EVENTS

- KINGS XI PUNJAB
- AHF -
- Heidelberg – MYCem Cement





SPECIAL EVENTS

- Gatorade Pacers Camp, 2009 & 2010





SPECIAL EVENTS





SPECIAL EVENTS

- CBI Mini Common Wealth Event





INSTITUTIONAL CAMPAIGNS

- Mall Activities
- School Events
- School Promos
- Road Shows
- In store Campaigns

A long standing relationship with over 2500 Schools, 750 Colleges and 75 Corporate Complexes and an in-depth understanding of consumer behavior in these environment has helped us consistently develop and implement some of the largest campaigns at these touch points





MALL ACTIVITIES

- Tata Sky
- Tupperware Mall
- Tupperware
- Tupperware Airport
- Dish TV
- AHF

Malls offer an exciting opportunity to engage the right set of consumers, create immersive experiences and make a strong call to action.

Success Promos & Events experiential uses state of the art technology, design innovations and an experienced team to deliver winning campaigns at a very relevant costs





MALL ACTIVITIES

- L'Oreal
- Godrej
- Volkswagen
- Avon





MALL ACTIVITIES

- T1 Truck Racing
- LG India
- Parle Mall activity





MALL ACTIVITIES

- Intel
- Vespa
- Pepsi
- Tata sky





MALL ACTIVITIES

- Tata Sumo Grande
- HSBC
- Micromax
- Volkswagen





SCHOOL & COLLEGE – EVENTS/ACTIVATION

- Disney Camp
- Intel
- Sonic





Tupperware Van Setup



ROAD SHOWS

- Tupperware
- Sunsilk
- Tata
- Sony
- LG

From creating immersive brand and product experience to customer education to creating sampling and sales opportunities to the go, We have effectively used Roadshow format to take brands across every corner of India





ROAD SHOWS





RETAIL & INSTORE





RURAL- EVENTS/ACTIVATION





RURAL- EVENTS/ACTIVATION



The background is a solid purple color. Overlaid on this are several abstract geometric patterns. These patterns consist of white dots of varying sizes connected by thin white lines. The lines form a network of triangles and other polygons, creating a complex, interconnected web-like structure. The patterns are more dense on the left and right sides of the image, with the central area being mostly clear except for the text.

**LOOKING FORWARD TO DOING SOME
EXCITING WORK WITH YOU...**